

FUNDING OPPORTUNITY: ANNUAL MAILINGS TO SUPPORTERS

DESCRIPTION: Each year the Gospel Center Rescue Mission (GCRM) mails monthly appeal letters and quarterly *The Vision* newsletters to over 4,000 supporters (**64,000/year**) and an additional **100,000** new donor acquisition mailing in the fall. When supporters get these letters they are both informed and moved to act by sending support for GCRM needs. Every season brings different funding opportunities, and the wonderful GCRM supporters respond generously. This support constitutes the majority of the Mission's income, covering its day to day operations.

BENEFIT: The funding of the mailings would reduce the cost of fundraising to zero making 100% of the funds raised from appeals going to program/operating support.

RECOGNITION: Each underwritten *The Vision* newsletter would provide the donor: a tag line on the front of the mailer, an advertisement section within and a second tagline of the return envelope within the mailing.

COST: \$10,000 for one monthly newsletter.

CONTACT: Wayne Richardson, CEO at 209-320-2312 or wrichardson@gcrms.org.

OTHER KEY INFORMATION: GCRM EIN#94-1375835



THE VISION
of the gospel center rescue mission

445 S. San Joaquin Street • Stockton, CA 95203-3537 • (209) 320-2310 • GCRMS.org Thanksgiving 2016 Newsletter

“
I was an addict for 20 years. I lived on the streets. I'm an ex-parolee, and now I serve the homeless.
”

Read more about Sandra's amazing restoration...

YES! I'll provide food, care and hope for people like Sandra. Here's my special Thanksgiving gift:

Check enclosed Bill my credit card

VISA MASTERCARD DISCOVER AMEX

